



## 2021 Madison Metropolitan Sewerage District #water2me Art Contest

### Art Submission Release and Parental Consent Form

The purpose of this form is to obtain your consent for the following: (1) submission of your child's artwork by your child's teacher; (2) limited collection, use, and disclosure of the personal information collected below; and (3) reproduction, disclosure, and use of your child's artwork. Your child's submitted artwork and the information below may be disclosed to the public through the use of digital billboards in the Madison area and on the Madison Metropolitan Sewerage District's social media accounts, including on Facebook, Instagram, Twitter, and LinkedIn on and around World Water Day, March 22, 2021. The same information may be subject to disclosure under Wisconsin public records law (Wis. Stat. §§19.31-19.39) upon request. The collection, disclosure, reproduction, and use of your child's artwork is subject to the attached Madison Metropolitan Sewerage District #water2me Art Contest Rules.

To give your consent to the submission, collection, disclosure, reproduction, and use of your child's artwork and limited personal information, please complete and sign this form and give it to your child's teacher along with your child's artwork. The teacher will submit the form and entry.

**Name of student:** \_\_\_\_\_

*(At minimum, please include student first name & last initial)*

**School:** \_\_\_\_\_ **Grade:** \_\_\_\_\_

**Submitted by (Teacher Name):** \_\_\_\_\_

I authorize \_\_\_\_\_ (teacher) to submit my child's artwork to be entered in the 2021 Madison Metropolitan Sewerage District #water2me Art Contest. I also certify that I have been given a copy of, have read, and agree to the terms of the 2021 Madison Metropolitan Sewerage District #water2me Art Contest Rules, including the collection, disclosure, reproduction, and use of my child's submitted artwork and the personal information provided on this form. Further, I hereby release Madison Metropolitan Sewerage District, its employees, agents, representatives, and contractors from any and all claims arising from the

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Madison Metropolitan Sewerage District



1610 Moorland Road • Madison, WI 53713-3398 • P: (608) 222-1201 • F: (608) 222-2703

collection, disclosure, reproduction, and use of my child's submitted artwork and the personal information provided on this form.

**Parent/Legal Guardian Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**Parent/Legal Guardian Printed Name:** \_\_\_\_\_

**Email address:** \_\_\_\_\_

**Phone number:** \_\_\_\_\_



## Madison Metropolitan Sewerage District #water2me Art Contest Rules

### Eligibility

The #water2me Art Contest is open to all children grades PK-5 who are attending public, private, parochial, and home schools within the Madison Metropolitan Sewerage District's service area. See the attached map.

The area generally includes:

- Fitchburg
- Madison
- Middleton
- Monona
- Verona
- Cottage Grove
- Dane
- DeForest
- Maple Bluff
- McFarland
- Shorewood Hills
- Waunakee
- Windsor

### Requirements

- Artwork must be an **original work** of the student.
- Students must be currently enrolled in grades PK-5.
- Artwork is limited to one entry per student.
- Artwork can be any medium that can be displayed visually on a billboard, including but not limited to drawings, paintings, mixed media/collages, original digital creations, etc.
- Each piece of art must be submitted by a parent or legal guardian of the student, or by a teacher with the consent of the parent or legal guardian. If a teacher is submitting a student's artwork, a signed permission form must be submitted with the artwork.

### Submitting Entries

Artwork must be submitted by **11:59 p.m. CST Friday, March 12**. Entries must be submitted using the #water2me webpage at [www.onewatermadison.org/art-contest](http://www.onewatermadison.org/art-contest).



## **Contest Criteria**

For consideration, entries must be original and showcase what water means to the young artist; entries that are off-topic, contain inappropriate or copyrighted material, lack consent from a parent or guardian, or otherwise do not comply with these rules will not be considered.

## **Judging**

All Madison Metropolitan Sewerage District staff will vote on submitted artwork that meets the above-stated criteria; the top 5 vote-getters will be declared the winners. Parents of the winners will be contacted via email on Thursday, March 18. The winners will be shared on the District's social media accounts starting on Friday, March 19.

## **Where to Find Submissions**

Winning submissions will be displayed to the public on digital billboards in the Madison area through Blip Billboards. Madison billboard locations can be found at <https://www.blipbillboards.com/billboard-locations/wisconsin/madison/>.

All submissions may be posted to the Madison Metropolitan Sewerage District's social media accounts, including on Facebook, Instagram, Twitter, and LinkedIn on and around World Water Day, March 22, 2021.

## **Terms & Conditions**

The child's parent or guardian must agree to the following terms and conditions.

### *Original Artwork*

The artwork submitted, including text and illustrations, and any ancillary material must be made only by the child indicated on the entry form and must not be copied from another work, photograph, illustration, or website. The artwork submitted must not infringe upon any third party intellectual property rights nor contain any material that is defamatory, vulgar, or otherwise inappropriate.

### *Compensation*

Submitted artwork may be displayed on the Madison Metropolitan Sewerage District's social media accounts, including on Facebook, Instagram, Twitter, and LinkedIn on and around World Water Day, March 22, 2021.

Winning submissions will also be publicly displayed on digital billboards in the Madison area through Blip Billboards.

No compensation of any kind will be paid by the Madison Metropolitan Sewerage District or any of its authorized third parties to collect, use, reproduce, publish, distribute, or display publicly the submission, any ancillary material, or personal information as provided for in this agreement.

#### *Third Parties*

The submitted artwork and personal information may be publicly displayed by third parties, including Blip Billboards, with the permission and at the discretion of Madison Metropolitan Sewerage District.

#### *Release*

By submitting an entry in the 2021 Madison Metropolitan Sewerage District #water2me Art Contest, the child's parent or legal guardian agrees that the submitted artwork, including text and illustrations, and any ancillary material will become the property of the Madison Metropolitan Sewerage District. The child's parent or legal guardian also consents to the collection, use, reproduction, publication, distribution, or public display of the child's submitted artwork and the personal information provided with the entry. The child's parent or legal guardian understands that Madison Metropolitan Sewerage District may distribute the submission through a variety of media, including print, billboards, websites, social media applications, and any other means. The child's parent or legal guardian unconditionally releases the Madison Metropolitan Sewerage District, its employees, agents, representatives, and authorized third parties from any and all claims and demands arising therefrom.